Texas A&M University
Core Curriculum
Initial Request for a Course Addition to the Fall 2014 Core Curriculum

Foundational Component Area: Creative Arts

In the box below, describe how this course meets the Foundational Component Area description for Creative Arts. Courses in this category focus on appreciation and analysis of creative artifacts and works of human imagination. Courses involve the synthesis and interpretation of artistic expression and enable critical, creative, and innovative communication about works of art.

How does the proposed course specifically address the Foundational Component Area definition above?

Floral Design introduces students to the field of “Creative Arts” through a unique lecture/lab combination. The lecture component of this course provides students with the tools and techniques utilized in all forms of art, including principles and elements of design, which provide students with the communicative and creative skills to create traditional art forms using flowers as the medium. The lab portion of this course provides students with the opportunity to use the information acquired in the lecture to create and critically analyze their own creative arts designs with flowers.

Core Objectives

Describe how the proposed course develops the required core objectives below by indicating how each learning objective will be addressed, what specific strategies will be used for each objective and how student learning of each objective will be evaluated.

Critical Thinking (to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information):

Learning Outcomes:
Comprehend the principles and elements of design used in all forms of creative art.
Apply information learned through course lecture presentations, live in-class and in-lab demonstrations, and other media provided on the course web site to creating and analyzing innovative designs.
Analyze and interpret different forms of art, including, but not limited to, floral designs.

Assessment:
Students will take 3 unit exams given in the lecture portion of the course to assess their comprehension of the information provided them through the above sources.
Students will take a weekly quiz in the lab portion of the course to assess their ability to remember materials used in weekly design projects.
Students will create new floral designs weekly which will be assessed for innovation, application of design principles, and overall synergy of the compositional elements.

Communication (to include effective development, interpretation and expression of ideas through written, oral and visual communication):

Learning Outcomes:
Integrate the design process when assigned design problems
Participate in weekly hands-on design projects in lab.
Develop written assessments and reflections of designs
Participate in class discussions and actively listen to student presentations in both lecture and lab
Work effectively in a group to create a floral design composition and presentation around a given theme.
Texas A&M University

Core Curriculum

Initial Request for a Course Addition to the Fall 2014 Core Curriculum

Recognize the different design styles associated with different periods of history nationally and internationally.

Assessment:
Students will work in lab groups to create a floral design composition that highlights an assigned theme. Assessment of this includes the quality of the end product (based on a rubric provided), and also the quality of the group presentation of their composition and the quality of individual participation in its creation (based on peer review and within group reflection on peer performance).
Students will work on individual portfolios which will include weekly written assessments of designs, reflections on the principles and elements of design, and the evaluation of given design examples. Assessment of this includes the quality of the end product (based on a rubric provided).
Students will have one unit exam assessing their comprehension of floral art history.

Teamwork (to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal):

Learning Outcome:
Work effectively in a group to create a design composition and presentation around a given theme.

Assessment:
Students will work in lab groups to create a floral design composition that highlights an assigned theme. Assessment of this includes the quality of the end product (based on a rubric provided), and also the quality of the group presentation of their composition and the quality of individual participation in its creation (based on peer review and within group reflection on peer performance).

Social Responsibility (to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national and global communities):

Learning Outcomes:
Engage effectively in the local community by delivering one of their weekly lab designs to a person in the community that may benefit not only by the incorporation of floral design in their usual routine, but also by the human contact that will accompany the design.

Assessment:
Written surveys will be distributed to both the student and the recipient of the design, to assess: 1) Student understanding of the importance of civic responsibility and community involvement on special populations within that community, 2) impact of the design and visit of student on recipient’s quality of life and overall well-being.

Please be aware that instructors should be prepared to submit samples/examples of student work as part of the future course recertification process.